



MTN Business



everywhere you go

What we do



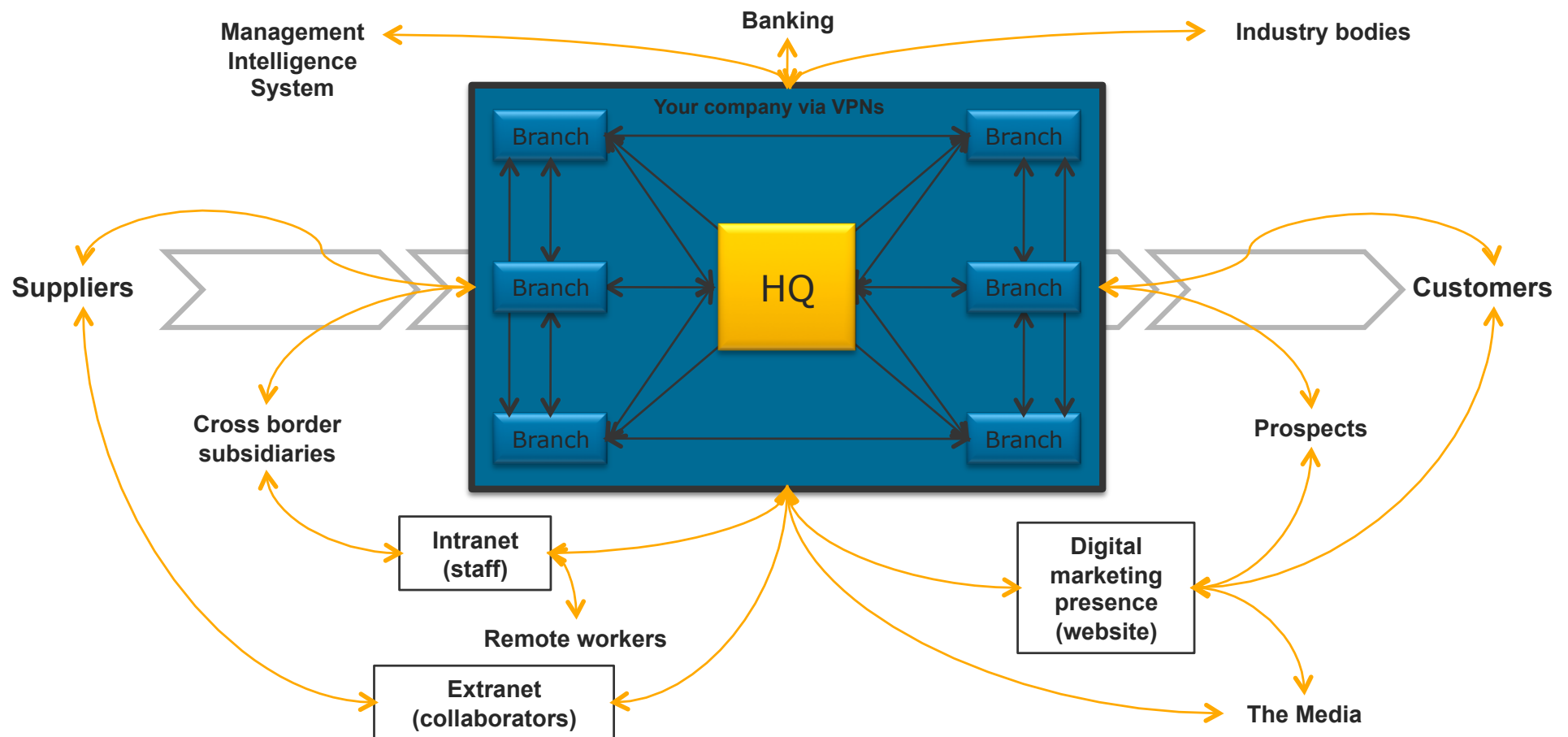
everywhere you go



The solutions that we offer enable our Clients' businesses to function



We enable your value chain and your network



99.99% uptime in our services is a given

We focus on 5 main industry verticals



Financial
Services

Government
Departments
and Agencies

ICT and
Media

Manufacturing
and Mining

Pharmaceutical
/ Healthcare

- We have a specialised understanding of each
- Our focus enables us to offer tailor-made solutions

We do not try to be everything to everyone. Rather, our offerings are customised to the likely needs of our key industry verticals

There are 3 levels to our offerings



Consolidating and leveraging MTN's voice network

Convergence

- Single IP network / delivering services with MTN's voice network

Services

Infrastructure

- Hosting
- Hosted Solutions
- IP Centrex

Security

- Managing firewalls
- WAN optimisation
- Email security solutions

Value Added Services (VAS)

- VoIP (least cost routing)
- Managed CPE hardware
- Professional services
- SaaS

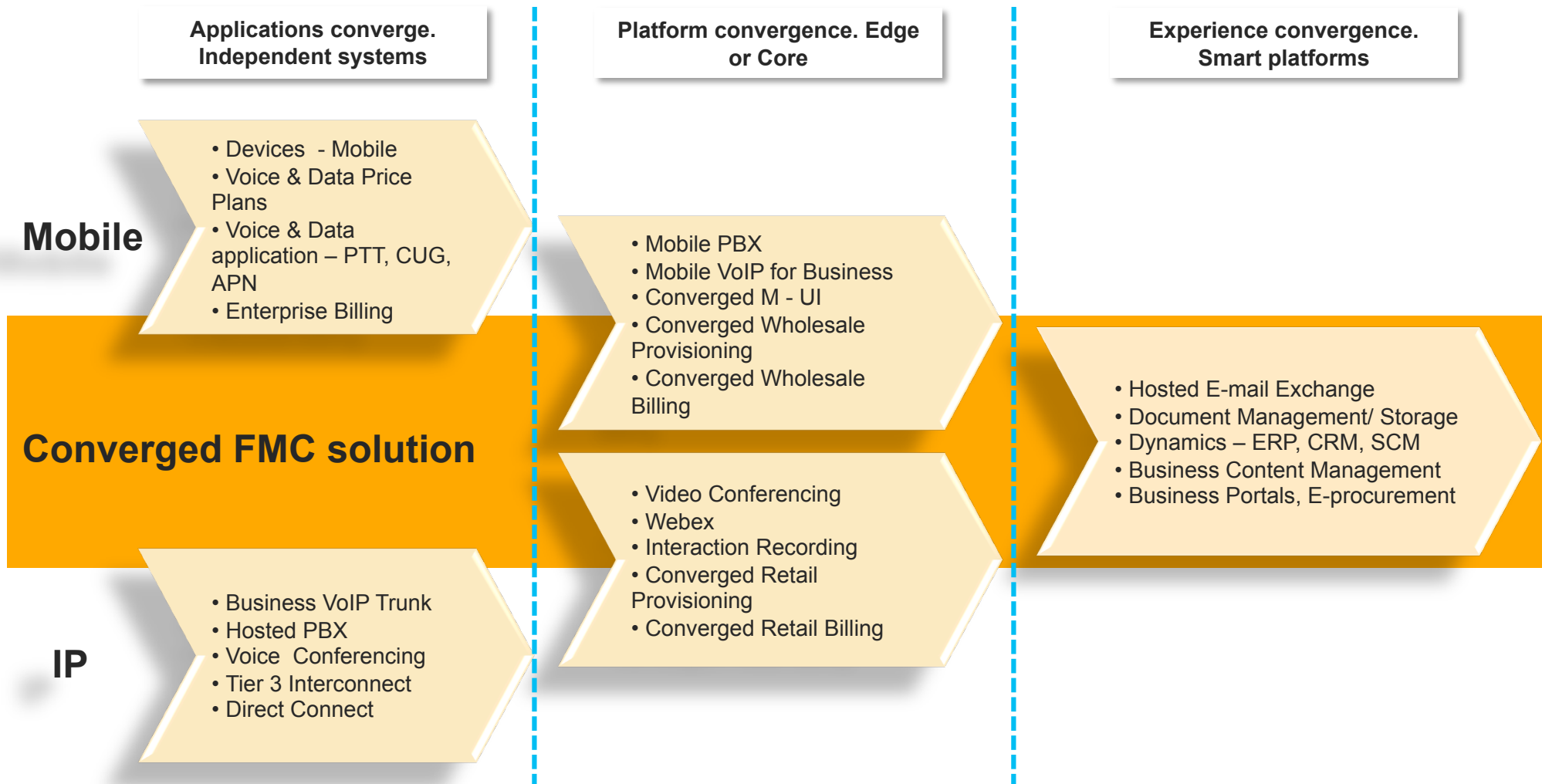
Core

Access

- Internet Access
- Private network infrastructure

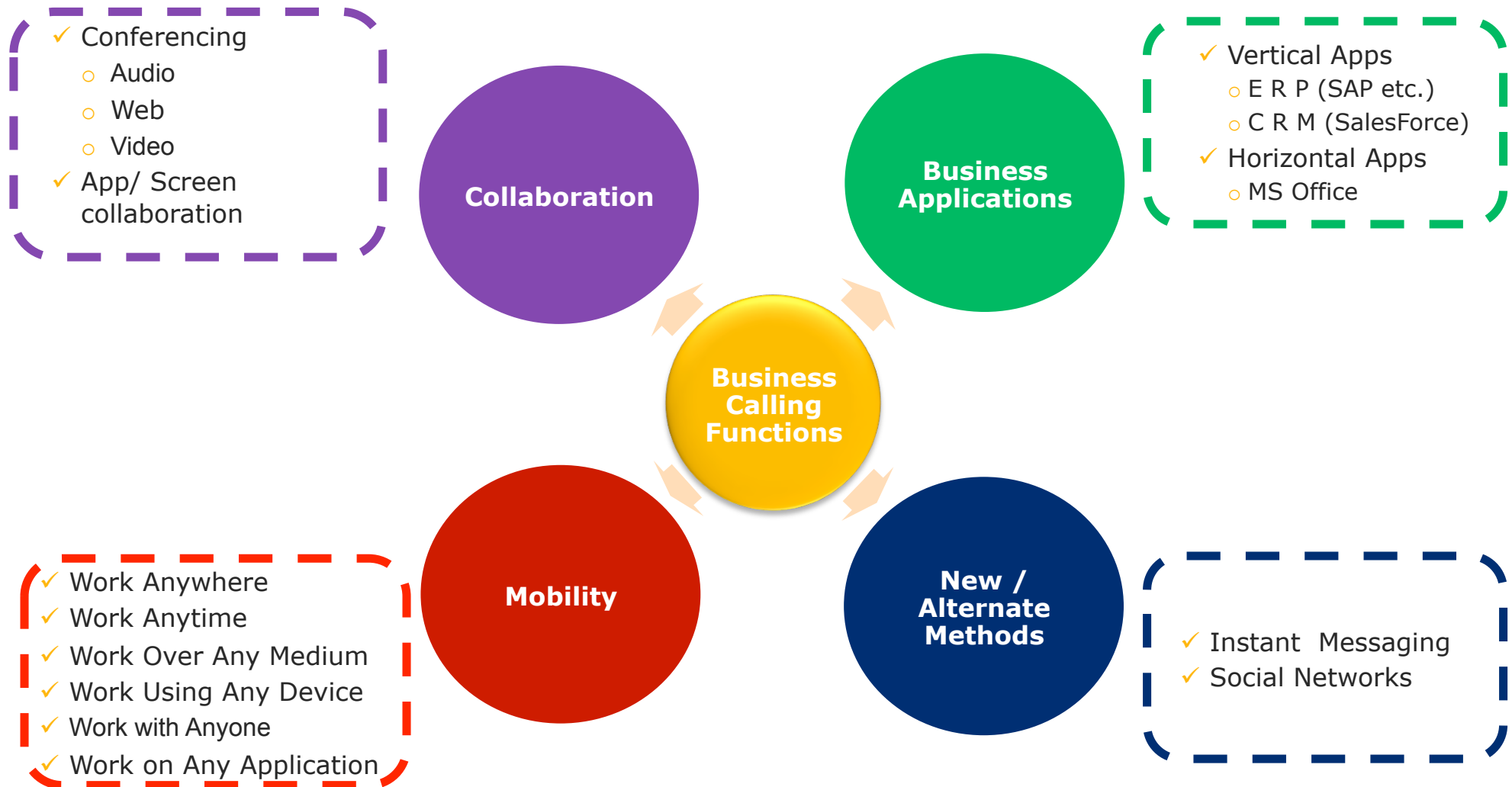
We cater for the most basic needs through to converged solutions

FMC is an important step as we head towards full convergence



FMC will help to start mobile and the IP working together to attain true convergence in the future

Where is the Market Moving?



Six Business Challenges – Pace of Business



The Desire for Flexibility



Where we are headed



everywhere you go



MTN's Concept



Communications

- ✓ PBX's
 - Fixed
 - Mobile
- ✓ Soft Clients
- ✓ "x"Devices
 - Smart Phones
 - Tablets / PC's / Laptops

Cloud Based Applications

- ✓ CRM / ERP / etc.
- ✓ Call & / or Contact Centre
- ✓ Instant Messaging
- ✓ Intelligent Presence
- ✓ Voice Recording
- ✓ Hosted MS – Mail, Lync, Sharepoint

Collaboration

- ✓ Conferencing
 - Audio
 - Web
 - Video
- ✓ Screen Share

CLOUD BASED UNIFIED I C T PLAY + APPLICATIONS

Main Site



Branch Site



Remote Site



Borderless / Mobile User



Country, Market Segment, Regulatory Environment & Technology Agnostic

MTN UniPresence



Ministry of illusion

post production - vfx - animation

TEL: +27 11 463 8538 FAX: +27 11 463 8541

PRODUCT : **MTN**

SUBTITLE : **UNIPRECENSE**

AGENCY : **JUPITER DRAWING ROOM**

PRODUCTION HOUSE :

DESCRIPTION :

CLOCK : **MTNC/193/014/E/T**

DATE : **2011/03/18**





Thank you



everywhere you go

“Unified Communications” Defined



Unified Communications (UC) is the integration of real-time communication services such as [instant messaging](#) (chat), [presence information](#), [telephony](#) (traditional, mobile & IP), [video conferencing](#), [webinars](#) with non-real-time communication services such as [unified messaging](#) (integrated [voicemail](#), [e-mail](#), [SMS](#) and [fax](#)).

UC is not a single product, but a set of products and applications that provides a consistent unified user interface and user experience across multiple devices and media types.

“Fixed-Mobile Convergence” - FMC Defined



Fixed-mobile convergence (FMC) is the trend towards seamless connectivity between fixed and wireless telecommunications networks. The term also describes any physical [network](#) that allows cellular telephone sets to function smoothly with the fixed network infrastructure.

The ultimate goal of FMC is to optimize transmission of all data, voice (fixed & mobile) and video communications to and among end users, no matter what their locations, access medium or devices. In the more immediate future, FMC means that a single device can connect through and be switched between wired and wireless networks.